



SPECIAL POINTS OF INTEREST:

- **BAS Lite**
- **Custom MLS Reports**
- **IDX Services**

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BAS Lite Available for Single Offices!

BookAShowing.com announces the rollout of its single office application - "**BAS Lite**". Now offices can begin using **BAS** while their local REALTOR® Association or MLS works to adopt **BookAShowing.com** for the entire membership.

Individual offices and agents now have access to an online showing and feedback system where they can easily track showing activity on their listings and capture feedback. Emails are automatically generated from **BookAShowing.com** to the listing office, showing agent, listing agent, and client if you choose.

BookAShowing.com automatically emails the showing agent a link to a feedback form. Once the form is filled out, the results are automatically logged into the listing office, listing agent, and seller's account (when applicable). Emails are also sent to inform all parties when new feedback has been received.

Additionally, as multiple offices in an area start using **BookAShowing**, agents will be able to set up their own showing requests directly using **BookAShowing.com**.

BookAShowing.com launched July 1, 2008 and is

offering a free 30 Day trial for any office that signs up.

For offices and agents that have been using other systems to track their activity, **BookAShowing.com** can import your Agents, Listings, and Clients to help you get up and running faster.

For more information on **BAS Lite** or to register for a new account, go to www.bookashowing.com and click on the "Tour" link at the top of the page, email info@bookashowing.com or call 1-800-826-7155.

BookAShowing Enhancements

Custom Feedback Forms

We've updated **BAS** to include custom feedback questions and options. Agents can now customize the standard feedback form that

BAS generates to remove any of the standard questions, hide or require the comments box and add up to 5 additional questions. For each new question, Agents can choose what type of an-

swer they would like to receive (1-5 Rating, Yes/No or a Text field). These additional questions will be required when an agent fills out the form.

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BookAShowing Enhancements (cont.)

Agents can customize the feedback questions for all their listings from the Settings page. Clicking the "Customize Default Feedback Settings" allows an Agent to create a new feedback form that will be used for all their listings.

Agents can also customize

the feedback form for just a particular listing. From the Edit Listing page, click the "Customize Default Feedback Settings" and create a custom feedback form for that particular listing. It will override any custom feedback form set from the "Settings" page of your account.

*This feature is exclusively reserved for MLS/REALTOR® Associations offering **BookAShowing** for their members.*

*For more information about this offer and **BAS**, contact sales@bookashowing.com or call 800-826-7155.*

BookAShowing offers IDX Services

BookAShowing.com has generated additional services for its customers. For any REALTOR® Association that uses a framed IDX web site, **BookAShowing.com** now offers framed IDX solution providing property search capabilities on your local Broker company web site for their consumers.

Quick Search

MLS #: Separate by comma (123456,123457,123458)
 Addr: City: Beds: Bath:
 Min \$: Max \$: Type:

View all Office Listings

Advanced Search

Find Open Houses

BAS offers Customized MLS Reports

BookAShowing.com, a provider of online showing and feedback systems for Associations and MLS's, is now offering MLS reports for members.

The REALTOR® Association of Northwestern Wisconsin (RANWW) has

been using these MLS reports since 2007 with great success.

RANWW members are able to view a host of MLS reports directly from within their own **BAS** accounts.

A sample of available reports include:

- **Current Market Analysis**
- **Market Summary**
- **Sold Market Analysis**
- **Sold Price Analysis**

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Customizable MLS Reports (cont.)

- **Office/Agent Roster**

These reports are a great opportunity for an Association or MLS to offer an additional product to their members that enhances communication and organization.

These reports are customized to the preference of your local REALTOR® Association or MLS.

If you have reports different from the above mentioned, we will gladly create custom reports to meet your

member’s needs.

*For more information about this offer and **BAS**, contact sales@bookashowing.com or call 800-826-7155.*

BAS’s Summer Highlighted Feature ‘Email Showing Agents’

BookAShowing.com allows listing agents to send an email about listing changes to any agents who have shown their property.

When there is a price change or new seller concession, a listing agent can click on the house icon from their listing page and select “Email Show Agents”. Simply enter a message about the listing and select any of the agents who have shown that listing that you wish to receive the message.

The showing agent receives an email about your listing update and can then run a showing report for that listing and email their buyers about the changes.

111 FIRST ST., EAU CLAIRE (111111) - SEND E-MAIL TO SHOWING AGENTS

Subject:

Message:

toggle Choose agents to send message to

- Jason Moser
- Jason Moser (2)
- Casey Jones
- Casey Jones (2)
- Caseytester Jones
- Sara Parker

Referrals

Just like REALTORS®, a large part of our business is derived from referrals. If you have questions on how to bring **BookAShowing.com** to your MLS/Association or are interested in scheduling a personal demonstration, please contact us at info@bookashowing.com or call (800) 826-7155.